

# HPE GREENLAKE CLOUD SERVICES

## BRINGING THE CLOUD TO YOUR APPS AND DATA WHEREVER THEY ARE

### The hybrid opportunity is happening

Over the past decade, we've seen a rush to public cloud, as organisations sought agility, hyper-scalability and cloud economics. Unfortunately the reality post migration has not matched initial promise, with many now reporting issues such as unpredictable costs, management complexity and concerns over workload suitability.

The answer it seems is not less cloud, but more hybrid.

Businesses are shifting their focus to a balanced, hybrid approach, moving applications and data back onto private cloud and traditional on-premise infrastructure to enable them to benefit from every part of the hybrid mix. They want the flexibility and speed of cloud alongside the control and security of on-premise, instantly on tap, workload optimised and simple to manage.



73% are repatriating applications from public cloud to on-premise



22% are repatriating more than 5 applications



85% viewed hybrid as their future operating model

### However, hybrid done right is not easy

Building an effective hybrid cloud strategy is not always easy without the right technology and an experienced partner by your side to guide you:

- How do you evolve to a cloud ops model across public and private?
- How do you navigate the management complexities of a hybrid environment?
- How do you transform your people and processes?



68% see data security & compliance as a barrier to public cloud adoption



57% said they're pursuing an integrated on/off-premises environment



40% of companies will use 2 or more IaaS and SaaS providers by 2021

### What does effective hybrid cloud look like?



A consistent cloud experience for managing all apps and workloads



On-demand access to resources and insights for high-velocity innovation



Visibility, compliance and control across the IT estate

## HPE GREENLAKE: PROVIDING A ROBUST AS-A-SERVICE PORTFOLIO THAT DRIVES FLEXIBILITY AND SPEED TO MARKET

### ENABLES THE CLOUD EXPERIENCE EVERYWHERE

Brings the point and click, self-service and on-demand cloud experience, resource elasticity and a pay-per-use model to your on-premises IT



### UNIFIES YOUR HYBRID EXPERIENCE



Unifies and consolidates the experience across your hybrid environment (private and multiple public clouds), transforming IT ops to cloud ops

### PROVIDES GREATER CONTROL AND INSIGHT

Enhances governance, control, and visibility, providing comprehensive compliance capabilities and broader cost insights and analytics for cost optimisation



### HPE GREENLAKE CENTRAL



With a unified view across your on-premises IT, private and public clouds, HPE GreenLake Central helps you deploy services faster, gain holistic insights, and simplify management with a point and click experience

### The business case

Based on a Forrester study conducted with multiple global enterprises over 2 years, here are some of the key findings which show how HPE GreenLake could benefit your business:



40% CapEx reduction by avoiding over-provisioning & eliminating tech refreshes



60% Average savings on professional services/contractor costs



85% Reduction in unplanned downtime

### Why Ultima?

As an HPE Gold Partner, we have wide ranging capabilities from pre-sales advice and design through to installation. With experience across multiple areas within HPE's portfolio, we can provide you with a bespoke end-to-end solution, or platform for specific products. We have been recognised as the Top Value Partner 2019 as well as Intelligent Edge Partner of the Year for 2018.

### Next Steps

Contact us today for a complimentary non-invasive assessment to enable you to visualise your workloads and utilisation and better understand how your resources are being consumed. An Ultima expert will go through the findings with you and help identify where efficiencies and improvements can be made.

Call us on 0333 015 8000

Or visit [www.ultima.com](http://www.ultima.com)