



MIGRATE TO CITRIX CLOUD WITH ULTIMA

As the world is shifting towards hybrid working, more and more organizations are looking for ways to increase employee productivity and create a more agile secure IT environment. Moving data to the cloud unlocks a variety of benefits, including ease of management, enhanced end-user experience and faster onboarding.

If you are already using Citrix and run some or all of your Citrix workloads on-premises, here are 5 great reasons why migrating to Citrix Cloud can speed up your digital transformation and boost IT cost savings.



Flexible deployment model

With Citrix Cloud you can deploy a hybrid cloud mix of technologies to leverage your existing investments or move all of your workloads to the cloud – choose the model that is aligned with your business goals and implement it at your own pace.



Centralised management and faster scaling

The Citrix management console will help you to streamline admin processes and adapt faster, so you can deploy additional workloads across multiple regions or data centres. Scale to the cloud with accelerated provisioning of virtual workspaces and better elasticity.



Increased time-to-value

Optimize IT operations, get access to latest technologies and increase the speed to deploy new services, so your new users can be onboarded rapidly.



Complete secure workspace solution

With Citrix's service offerings, your end users always get the best experience, and your environment stays secure without having to manually run updates and patches as this is handled by Citrix. Users can work from anywhere and on any device, and Citrix analytics makes it easy to prevent threats and fix issues quickly.



Multiple subscriptions tailored to your needs

Whatever your business needs are, you can choose a pricing option that meets them – start small with Workspace Essentials/Standard or go big and utilize multiple additional features with Premium and Premium Plus.



ADDITIONAL BENEFITS OF MIGRATING WITH CITRIX CLOUD

The Citrix unified approach to Citrix Workspace also delivers these 4 key use cases:



Be ready for disruptions

Keep your business operational with an anytime, anywhere workspace experience



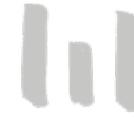
Embrace the cloud with ease

Realize the full potential of your cloud strategy



Zero Trust Approach

Meet the needs of your remote workforce with a VPN alternative



Secure access

Identity management and single sign-on make single-click access a breeze



WHY MIGRATE WITH ULTIMA?

Ultima are part of the Citrix Cloud Success Programme, which enables us to offer you access to our experienced Cloud Success Team for no additional cost with the purchase of a Citrix Cloud Service. Through this programme we'll assign you a Cloud Success Manager who will act as your expert guide - helping you create a personalised success plan, accelerate deployment, optimise end-user experience and maximise ROI.

As a Citrix Platinum Plus partner, Ultima maintains preferential access to Citrix resources, support and training and participate in joint project engagements with Citrix and our customers. This allows our dedicated in-house technical team to offer comprehensive product information, custom product configurations as well as direct support and on-going 24x7 managed services.

NEXT STEPS

Ultima were the first UK partner to be awarded specialisations in mobile security, virtualisation and networking, and are on the spearhead programme for Citrix Cloud. We are proud to be named as Citrix Worldwide Partner of the Year 2019 and EMEA Workspace Partner of the Year 2020, highlighting Citrix's recognition of our ability to deliver solutions across their full portfolio to our customers.

If you would like to learn more about our Citrix Cloud capabilities, get in touch with your Ultima Account Manager today.

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