

Important VMware Horizon Licensing Changes

As a VMware Principal Partner, we want to share with you the latest updates in regards to VMware Horizon Packaging and Licensing. To better align licensing and packaging with their latest cloud-native innovations, VMware have announced that they are shifting to subscription licensing and ending the availability of new perpetual Horizon licenses, effective May 6th, 2021.

Why Migrate to Subscription Licensing?

With subscription licensing, you can leverage new cloud-native services that simplify desktop and app management of existing on-premises deployments. It also unlocks cloud options for HA/DR, burst and other popular hybrid use cases. When ready, you will be able to move key workloads to the cloud. There are also subscription options for pure on-premises deployments with no cloud requirements. Ultima are also offering aggressive upgrade pricing to make this a seamless transition for you. Making the move to subscription licensing allows you to:

- Reduce operational costs by leveraging innovative cloud-native desktop and app management services
- Simplify management of your on-premises environments without redeployment
- Gain entitlement to embrace cloud-optimised use cases for flexibility and agility
- Take advantage of aggressive upgrade pricing to unlock hybrid management and cloud deployment options
- Accelerate your journey to the Digital Workspace

VMware are remaining committed to investing in and supporting on-premises deployments. Existing on-premise environments can be easily transitioned to subscription licensing with no redeployment.

Why Migrate with Ultima?

Ultima is regarded as one of the UK's leading VMware partners, specialising in virtual network and security, cloud and DaaS, NSX, server and desktop virtualisation, and business continuity. We employ one of the highest numbers of VMware Technical Sales Professionals of any Partner within the UK. As a Principal Partner, our consultants enjoy preferential access to VMware resources, allowing us to offer our customers comprehensive product information, custom product configurations and insight into product roadmaps, helping to ensure that the solution proposed is both appropriate and cost-effective, and provide the return on investment you require.

20+

Years Partner Status

1,500+

VMware Consultancy Days Delivered

9

Years Principal Partner Status

14

Competencies Held

12

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